Izabela Leśniak

Senior Product Designer

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Profile

Senior Product Designer with 10 years in design, 7 of them in UX, specialising in AI-assisted fintech and business software: payments, e-invoicing, accounting automation and ERP. I contribute to discovery and product strategy for AI features, work cross-functionally with Product, Engineering and senior stakeholders, and take ambiguous problems from research to coded prototype and engineering handover, using AI across the whole design process.

Experience

Medius AP automation platform used by 4,000+ customers
Senior Product Designer · Jul 2024 – Present

- Designed **Payments Optimization Agent**, a 0-to-1 product, and contributed to its discovery and product strategy with Product and Engineering: workflow mapping, workshops with CFOs and Finance teams, concepts, a coded prototype and engineering handover.
- Designed **e-invoicing for France**, shipped to production **one month ahead** of a fixed deadline and against fixed regulatory requirements, working closely with senior stakeholders, multiple Product Managers and an external partner; mapped four customer contexts across Medius and Expensya and built an HTML prototype for review.
- Defined inspectable AI recommendations with source context. A/B usability tests (~30 users) compared assisted and automated batches: the assisted model became the first-release direction, with **30% faster** payment decision-making.
- Established an **AI-assisted prototyping workflow** in Claude Code: authored skills that turn designs into clickable prototypes using only approved components, aligned with developers on shared instructions in GitHub, and created a reusable UX-writing skill, shared with the team, that keeps interface text consistent with the organisation's language and style.

Medius Medius Pay, a newer AP automation module (~100 customers)
Senior UX Designer · May 2023 – Jul 2024

- Designed core features for Medius Pay, a young module and the area most closely connected to the design system, in a tightly collaborating cross-functional team.
- Contributed design-system components, patterns and documentation; elements I created were adopted by all teams in the organisation.

Comarch
UX Designer · Feb 2020 – Apr 2023

- Designed **My Account Office** for small businesses and accounting offices from 0 to 1 across **mobile (Android and iOS)** and web, released to production in 3 months.
- Worked on the new web version of Comarch Optima and on Comarch ERP Enterprise (CEE), a complex cloud-based ERP system for large enterprises, and took part in creating a design system built specifically for ERP needs.
- Trained junior designers working on the My Account Office and Comarch Optima projects.
- Designed document exchange, invoicing and communication flows; used prototype feedback from potential clients to inform iteration.

Earlier UX Designer, Manago AI (2019) · Graphic Designer, Fiberlink, ROXX Media, Novem (2016–2020)

Education

Tischner European University, Kraków
UX & Business Design · 2019–2020
Tischner European University
BA Advertising Graphics & Multimedia · 2015–2018
IED Madrid
Graphic Design · 2016–2017

Certifications
UX-PM Level 2, UXalliance (2026)
AI+UX Skills for Product Makers, Symetria (2025)
UX for AI, Blurbstudio (2024)
Agile Product Design, EY Academy (2021)

Skills

Design
User interviews · usability testing · workflow mapping · information architecture · UI and AI interaction design · UX writing · prototypes in Figma and code · design systems

AI-assisted workflow
Claude, Claude Code, Codex and GitHub Copilot used from research to developer handoff; custom skills for prototyping and UX writing

Tools
Figma · GitHub · Adobe Creative Suite

Languages
Polish – native · English – professional working proficiency · Spanish – basic

Mentoring
UX Mentor, HackYeah, Kraków (2023)