

Izabela Leśniak

Senior Product Designer

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Kraków-based senior product designer with 10+ years of experience. I combine creative and business strategies to design impactful products and user experiences. I'm actively engaged in improving and creating AI-powered AP automation applications, leading to streamlined financial processes.

EXPERIENCE

Senior Product Designer · Medius Jul 2024 – Present

- Leading design for the Payment Agent project, an AI-powered solution for payment workflows.
- Driving e-invoicing features.
- Designing AP automation applications that streamline financial processes.
- Contributed to the Design System: components, patterns, and documentation.
- Delivered end-to-end design projects, aligning with brand standards.
- Collaborated closely with Product and Engineering teams to refine designs, improve development efficiency, and align design with business goals.

Senior UX Designer · Medius May 2023 – Jul 2024

- Designed core features for the Payments project.
- Contributed to the Design System: components, patterns, and documentation.

UX Mentor · HackYeah, Kraków Sep 2023

Mentored teams during one of Europe's largest stationary hackathons.

UX Designer · Comarch Feb 2020 – Apr 2023

- UX/UI design for enterprise products; user flows, prototypes, usability testing.
- Delivered end-to-end design projects, aligning with brand standards.

SKILLS

UX for AI

AI for Business

Product Design

Mentoring

UX Design

Design thinking

Usability tests

User interviews

User flow design

UI Design

Prototyping

Design systems

Material Design

Cross-Functional Collaboration

Agile & Lean Methodologies

Design Process

Critical thinking

Decision-making

Storytelling

TOOLS

Figma

Claude

Codex

Copilot

Adobe Creative Suite

CERTIFICATIONS

UX-PM Level 2

Feb 2026

UXalliance

AI+UX Skills for Product Makers

Dec 2025

Symetria

- Collaborated closely with Product and Engineering teams to refine designs, improve development efficiency, and align design with business goals.

Graphic Designer · Fiberlink Sep 2019 – Feb 2020

Advertising graphics and brand materials.

UX Designer · SALESmanago Mar 2019 – Sep 2019

UX and business practices in the SALESmanago app; new features, A/B tests, landing pages.

Graphic Designer · ROXX Media Sep 2018 – Nov 2018

Web and app design, logo design, advertising graphics.

EDUCATION

UX & Business Design 2019 – 2020

Tischner European University, Kraków

BA, Advertising Graphics & Multimedia 2015 – 2018

Tischner European University, Kraków

Graphic Design 2016 – 2017

IED Madrid – Istituto Europeo di Design

Digital Techniques, Processes Graphics 2011 – 2015

Technical School of Printing Industry and Media

UX-PM Level 1 Oct 2025

UXalliance

UX for AI: Designing AI-based Products

Blurbstudio

Dec 2024

Agile Product Design Aug 2021

EY Academy

Europass Mobility – Photography in Layout

Leonardo da Vinci, Salamanca

2015

Europass Mobility – Digital Printing 2013

Sofia, Bulgaria

LANGUAGES

Polish – Native

English – Intermediate

Spanish – Basic

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